

Pro Plan Veterinary Diets OM Overweight Management Dry Dog Food

Purina Veterinary Diets

- Low in fat and calories
- High protein-to-calorie ratio promotes loss of body fat while helping maintain lean body mass
- Contains natural fiber to help contribute to satiety
- Isoflavones help reduce the risk of weight regain and fat accumulation

Product Benefits:

- High Protein
- Contains antioxidants
- Great taste

Feeding Instructions

Purina Pro Plan Veterinary Diets OM Overweight Management Canine Formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for obesity management. Daily food intake should be adjusted every 4 weeks.

FEEDING GUIDE¹					
Body Weight		For Weight Loss		For Maintenance	
lb	kg	Kcals²/Day	Dry Formula Approximate Number of 250 ml (8 oz) Cups/Day³	Kcals²/Day	Dry Formula Approximate Number of 250 ml (8 oz) Cups/Day³
5	2.3	158	1/2	243	1
10	4.5	248	7/8	381	1 1/2
20	9.1	397	1 1/2	610	2 3/8
30	13.6	519	2	799	3 1/8

40	18.2	631	2 ½	971	3 ¾
50	22.7	732	2 7/8	1126	4 3/8
60	27.3	828	3 ¼	1274	5
80	36.4	1004	3 7/8	1545	6
100 ⁴	45.5	1166	4 ½	1794	7

Calorie Content (Fed)²
2948 kcal/kg
1337 kcal/lb
256 kcal/250 ml (8 oz) cup

¹ Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

² Kilocalories of metabolizable energy (ME)

³ This daily amount should be divided into several small meals throughout the day.

⁴ For each additional 10 lb body weight, feed an additional 114 kilocalories

Guaranteed Analysis

Crude Protein (Min)	26.0%
Crude Fat (Min)	5.0%
Crude Fat (Max)	8.5%
Crude Fiber (Max)	16.0%
Moisture (Max)	12.0%
Ash (Max)	7.0%
Calcium (Ca) (Min)	0.9%
Phosphorus (P) (Max)	0.7%
Total Isoflavones* (Min)	850 mg/kg

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles

Use only as directed by your veterinarian.

Ingredients

Whole grain corn, corn gluten meal, soybean hulls, soybean germ meal, soybean meal, pea fiber, wheat gluten, poultry by-product meal, animal liver flavor, powdered cellulose, animal fat preserved with mixed-tocopherols, tricalcium phosphate, salt, choline chloride, Vitamin E supplement, zinc sulfate, L-Lysine monohydrochloride, L-Carnitine, ferrous sulfate, manganese sulfate, niacin (Vitamin B-3), Vitamin A supplement, calcium carbonate, soybean oil, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), copper sulfate, Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), garlic oil, folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, calcium iodate, biotin (Vitamin B-7), sodium selenite.

Store in a cool, dry place.